



Impact Report

2022-2023

sby.org.uk    



Welcome

SBY exists to improve the life chances of the young people it serves.

This is a long term commitment and we aim to continue our mission for decades to come.

Camilla Chandler-Mant Chief Executive

2022/23 has been a wonderful year for SBY. We have worked with close to 2000 young people doing some awe-inspiring activities.

These activities include:

- visiting our world leading local universities
- participating in maths workshops at The Making of Harry Potter at Warner Bros. Studios
- seeing how the weather forecast is put together at The Met Office in Exeter.

Our goal to help young people access opportunities, and fulfil their dreams and aspirations, is made possible by the sustained support of our funders and partners. We believe that 'seeing is believing' and they make that happen. Thank you to everyone who has made SBY possible in the last year.

We know that support from families during the education process is vital. More and more parents, carers, grandparents and extended family are attending our events; this really makes our celebrations special. Thank you to all who have supported us at these events.

In the next year we will continue to build our programmes with a particular focus on making a contribution to the local and wider community. We believe working within, and for, a community improves young people's wellbeing and their understanding of their place in the world. To that end we are introducing our new **Global Citizens** programme, expanding our **Green Futures** and **Learning to Lead** programmes, and ensuring that student leadership of SBY is at the forefront of everything we do, by launching our new **Youth Board**.



Karl Tucker Chair of Trustees

SBY continues to deliver vitally important programmes within our member schools and beyond, which are proven to have a significant positive impact on the young people we work with. Through our efforts to open the window on the world of opportunities, and to provide the information and guidance on how best to take advantage of those opportunities, we are helping our young people to have hope and confidence in themselves and their futures.

Improved attendance, behaviours, and attainment are key impacts from our work, along with increased confidence and resilience. All of these things are vital to allow the young people we work with to reach their full potential. I continue to be honoured to Chair SBY and to support Camilla and her team in all of the great work that they do. I look forward to seeing the development of the Global Citizens programme along with our increased work within primary schools, in what is such a pivotal period of a young person's life.



 Watch our **NEW SBY film**, highlighting all the great work we do with the young people of Bristol and Somerset. You can also find individual programme videos on each of the programme pages on our website

Our Programmes

Every programme begins with a launch and information event for students, parents and carers, and ends with an event to celebrate the outcomes achieved by the young people.



Learning to Lead

Helping young people understand the value of school and regular attendance



Future Quest

Ensuring young people build the confidence to apply to and understand routes to Higher Education



Unlocking Potential

Improving young people's vital speaking, listening and general communication skills



Insight into Apprenticeships

Helping young people understand where and how to apply for apprenticeships



Discover Maths

Helping young people understand the value of maths and how it is used in the workplace



Post 16 Advice

Ensuring young people have help applying for apprenticeships and university

Key Statistics for 2022/23

SBY has had a great year working with our young people across all our programmes; **Future Quest** (in association with the University of the West of England and the University of Bristol), **Learning to Lead**, **Unlocking Potential**, **Insight into Apprenticeships**, **Green Futures** and **Discover Maths**. Our numbers say it all.



80% of young people* felt their **confidence had increased** after completing their programmes

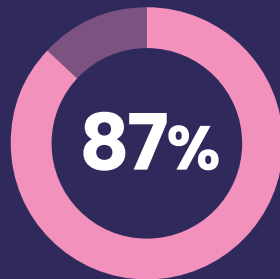
*from four of our programmes



98% of parents/carers said that their child had **enjoyed participating** in our programmes this year

140

140 young people visited the **Houses of Parliament** to visit their local MP



87% of young people participating in **Unlocking Potential** felt that their **speaking and listening skills** had improved



98% of parents/carers felt that their child had **grown in confidence** as a result of participating in one of our programmes

98%

98%* progressed to high quality destinations, including **Apprenticeships, FE and 6 Forms**

*21/22 data

Student stories

Alex's Story

Discover Maths

Before starting the Discover Maths programme, Alex had little interest in maths inside the classroom, much less beyond it. Like all participants, he was chosen because his teachers felt he had real potential in maths; he had lost confidence in his mathematical abilities and this had led to some disengagement.

Over the course of the programme, Alex participated in a range of workshops and visits: Designing an Olympic Village with Persimmon Homes; personal finance and jobs in finance with Coutts bank; the maths involved in cooking and running a food business with City of Bristol College; engineering and 'Being the Bridgemaster' at Clifton Suspension Bridge; and, using scale in prop design and building at Warner Bros. Studio Tour.

On the first trip Alex was quiet and, although he participated in activities, he didn't take the lead and told us he didn't want to make suggestions in case he got things wrong. As the programme progressed, he came to be more and more confident and increasingly willing to put forward his ideas about how to solve problems. Alex began to show real leadership skills as he gained confidence in his mathematical abilities (and less worried about sometimes making mistakes with his maths).

By the end of the programme, Alex's adults told us that he was working harder in maths and science. Not only that, but they told us that he understood better the value of money and was even talking about investments. His maths teachers also told us that Alex was more confident in lessons and that he was more willing to try, even if it meant he might get something wrong.





Ben's Story

Learning to Lead

Ben is now on his third year of the Learning To Lead programme. On meeting Ben it was immediately evident he needed a boost to his self-confidence. Ben was unable to make eye contact or talk at all on the first meeting but did have a smile on his face when he realised how lucky he was to be chosen.

Ben comes from a family of boys, his older brothers are well known to the local police and Ben seemed to find it hard to trust unknown adults.

In the first few activities Ben kept himself to himself, avoiding mixing with his peers and avoiding chatting to new adults. He largely stayed with the school teaching assistant who attended. The first time we noticed Ben show excitement was at a theatre visit where he giggled throughout and came away from the experience beaming. At the following memory book/mentoring session he was able to tell us what he found funny and seemed keen to find out what we would do on our next activity.

At our family harbour visit Ben brought his mum and on the boat they were happily chatting and really enjoyed the time together. His mum commented on how special it was to have one to one time with her son. Since then he has grown in confidence and surprised his teachers with how well he now engages on activities. He can now ask questions, talk more openly and even try new things like BMX biking that pushed his resilience.

His teachers tell us; "Ben's confidence is unrecognisable now, and in the classroom environment is the best it has ever been. He now interacts far more with other children and is managing to maintain good attendance now. Learning To Lead has really benefited him."



Feedback

Students

"I love Learning To Lead because I can try new things and it helps my confidence. We all love going on trips and the teachers are so kind to everyone"

Year 5, Learning to Lead

"Ciara helped with giving me advice and it was really helpful with confidence"

Young person,
Unlocking Potential

"(At) Speech Day I learned how to have confidence even if you have to do something that you have no confidence for"

Young person, Future Quest

Parents

"I just wanted to thank your team for the incredible effort and support you've given my son during his duration of being a part of Learning to Lead. It's honestly helped him more than I think any of you will ever understand."

Year 7 parent, Learning to Lead

"A more practical vision outside of the school and classroom environment. A good learning experience."

Parent/carer of Court Fields School student, Insight into Apprenticeships

"[Unlocking Potential] has helped my youngest who on the latest outing stood up and gave a speech to her class something I never thought would ever happen, I had even contacted the staff member the evening prior to talk of my concerns. All the staff have been wonderful and again I'm so grateful they got given this opportunity."

Parent of young person, Unlocking Potential

"This has been such an amazing opportunity for James to experience the possibilities out there that may not have otherwise been visible to him. He loved all the visits and came home full of talk about what he had seen and learned. I think this programme is brilliant. I wish there was funding to make this available for all students. My older son in year 10 would also have benefited hugely from this."

Parent, Insight into Apprenticeships

School

“We are thrilled to be working with SBY so children in our school can take part in the Learning to Lead programme. We believe this opportunity will help change the perceptions of education and help our families understand its importance. Learning to Lead will help relations with our parents and carers grow, will increase pupil engagement in school, will enable students to experience new opportunities and will ultimately help attendance.”

Headteacher



Partner

“We are delighted that SBY is one of seven charity partners we support. It has been rewarding to contribute to the work of the charity, welcoming young people into our premises, showing them the sorts of environments they might work in in the future, and presenting them with opportunities to practice their professional skills in a safe and accessible way. Working with SBY has enabled the many businesses and members who use our offices to contribute to activities such as mock interviews, and to understand more about the amazing work that the charity undertakes.”

Rob Hingston, Managing Director of Origin Workspace



New programmes for 2022/23

This year has seen the continued growth of SBY. This has included the introduction of our successful Green Futures Programme in 4 south Bristol schools, the first cohort of Learning to Lead progressing to secondary school and the reintroduction of Discover Maths.

We have also been able to support our schools in a broader way with our Employability Skills programme for Year 11s, and Year 7 Communicate with Confidence workshops.

We continue to provide programmes that help our young people in Bristol and beyond to achieve their goals and go on to succeed.



Green Futures



Communicate with Confidence



Learning to Lead Expansion



Employability Skills



Discover Maths



Level Seven Careers Advice

Discover Maths

This year saw the reintroduction of the Discover Maths programme, which last ran pre-pandemic.

This is the first time that the programme has run across 7 schools, with 118 young people in Year 8. It has included a mixture of activities including: employer interactions (Coutts, Centre for Modelling and Simulation, Persimmon Homes); local attractions of cultural/historical significance (Underfall Yard, Clifton Suspension Bridge); FE & HE providers (City of Bristol College & UWE); and a large national attraction (Warner Bros. Studio Tour).

“[The students] are excited about maths and excited to show how much they know. Their teachers have already said they’re better in lessons and I think that’s a confidence thing coming from doing maths in different ways.”

Staff member from
Oasis Academy John Williams

“This has been an amazing programme that has helped George’s maturity, not just in knowledge & understanding of maths, but his way of thinking has become so broad. This programme has challenged my son’s thinking skills in a very positive way. He’s now a quick thinker and has gained a lot of confidence.”

Parent/carer of Bridge Learning Campus Student

 [Click here to watch our video](#)



Green Futures

The new Green Futures programme was launched in 22/23 with four cohorts. The programme includes activities designed to support young people to understand and develop green skills, and to explore the range of green jobs and opportunities that will be available to them in the future.

"I'm really enjoying the programme so far. It's allowed me to learn more about different industries as well as sustainability and how companies can be more green. This will definitely be useful for me in the future and I have learnt lots so far."

Student

"I enjoyed being able to build my confidence and social skills."

Student

...ent of the world around it. That is environmental and cultural impact in everything we do. We work hard to ensure we are conforming to the highest standards for sustainable business practices.

We are a primary benefactor of the Warleigh Weir Project, a local conservation and education organisation committed to preserving the natural environment with activities such as tree planting days and water quality conservation.

We are further committing to this by developing sustainable power systems that can be used in the events, film and TV industries. Our new facility in Bristol is a showcase of off-grid energy possibilities.

OUR RESPONSIBILITY

81.1

B Impact Assessment



Watch our new Green Futures Film, explaining more about the programme and the benefits to our young people.

Communication Skills Workshop

Each Year 7 tutor group at Bridge Learning Campus undertook a 6 week 'Communicate with Confidence' workshop which ran throughout the academic year. The workshops are high energy with an interactive approach to learning. Students cover voice projection, appropriate posture and how to present as a group.

Employability Skills Programme

The Employability Skills package was delivered to a whole year 11 cohort, and included a series of three hour-long workshops that highlighted the range of post-16 and -18 options, what to include in a CV, and how to make a great first impression at interview. It also provided participants with the opportunity to practice their interview skills with their peers, and to hear from our Chair of Trustees about his career journey.

Level Seven Careers Advice

SBY's in-house careers advisor provides high quality advice to the young people in our south Bristol schools.



10-Year Anniversary

To round off the academic year we welcomed some of our key partners, funders, universities, colleges and schools to celebrate the 10-year anniversary of SBY. Most importantly we invited some of our young people and their families to celebrate their year and achievements.

The event provided us with an opportunity to reflect on the fantastic achievements of our last 10 years and to present our vision for the next 10.

In 10+ Years:

we have worked with over

10,000

students

and partnered with

48

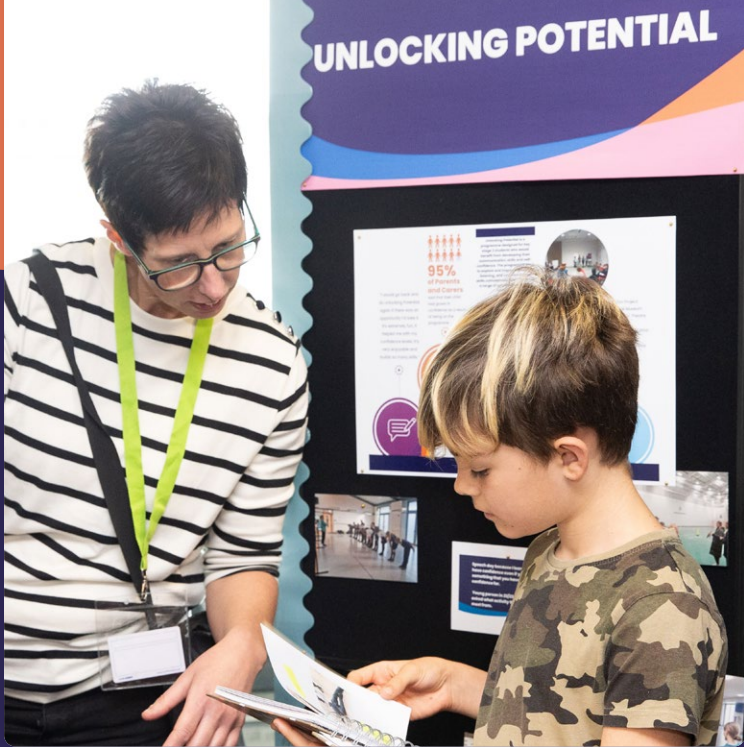
schools & colleges

delivered with the help of

80

organisations in
Bristol and beyond





In 10+ Years

Number of students...

completing psychometric profiles

2965

on employer visits

5323

visiting colleges and universities

4555

completing public speaking training

2748



Number of students visiting...

Bristol theatres

3366

Underfall Yard

458

Parliament

1073

Clifton Suspension Bridge

1098

Aerospace & Airbus

1637

And that equates to approx.

58,000

interactions

Thank You

Thank you to all our supporters, funders, schools, and universities who continue to help us Empower Young People to Succeed.

Supporters

Arthur David
Bishop Fox Foundation
Boston Tea Party
Bridge Learning Campus
(Trust in Learning Academy)
Bridgwater and Taunton College
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Dame Violet Wills Will Trust
Denman Charitable Trust
Frankham Family Charitable Trust
Garfield Weston Foundation
Grace Trust
Hargreaves Foundation
High Sheriff of Somerset
Charitable Trust
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Society of Merchant Venturers
Somerset Community Foundation
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St. James's Place Foundation
University of Bristol
University of West of England
Western Provident Association
Charitable Trust (WPA)
West of England Combined
Authority

*Plus individuals' personal
contributions.*

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Babcock Engineering
BMX Track Wilmott Park
Boston Tea Party
Breathing Fire
Bridge PDC
Bridgwater & Taunton College
Bristol Aquarium
Bristol Beacon
Bristol Ferry Company
Bristol Old Vic
Bristol Old Vic Theatre School
Bristol Port
Burgess Salmon
Business West
Career Ready
CFMS
City of Bristol College
Clifton Suspension Bridge
CMS
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Tobacco Factory Theatres
Travelling Light
Turner & Townsend
Underfall Yard
Unique Voice
University of Bristol
University of Gloucestershire
UWE Bristol
Warner Bros. Studios
Wessex Water
Weston College
Wild Place
Willmott Dixon
WSP
WTPN and ASK
Yeo Valley

Thank you

Thank you to all our supporters, funders, schools and universities who continue to help us Empower Young People to Succeed.



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